



friendship force

I N T E R N A T I O N A L

Experience different views. Discover common ground.

Develop a Photo Cluster with a Powerful Purpose in Your Friendship Force Club

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***Engage your Members. Attract New Members.
Capture the essence of Friendship Force through your lens.***

Are you interested in photography? Are you tired of taking blurry, uninteresting photos? Would you like to learn and practice your skills with FF members, and take stunning, story-telling, and newsworthy photographs? Most of all, do you love Friendship Force and want to grow FF membership by showing the rest of the world what we do and how we work to create peace through acts of friendship?

[Start or join](#) an FFI Photography Club Cluster (FFIPhotoCC)!

[FFIPhotoCC](#) is an FFI volunteer initiative that offers free online photography programs, resource links, and calendar reminders to help your photography club cluster grow and thrive. It only takes three club members to start a cluster and receive an invitation to join the [FFIPhotoCC Share Site](#).

Two of the main programs available to FFIPhotoCC members are the “**Monthly FOCUS**” (MF) and the “**Quarterly CHALLENGE**” (QC). MFs build readiness skills every month through learning and practice. QCs encourage photographers of all skill levels to apply those skills to a Friendship-Force-related theme. Each genre and theme-based assignment is accompanied with the resources your cluster will need to participate.

	<u>Monthly FOCUS</u>	<u>Quarterly CHALLENGES</u>
Theme	A simple, universal theme such as doors, sky, or food	More abstract and difficult to capture
Goal	To create a rich tapestry of cultural and geographic images for a given time period around the world.	To capture the essence of Friendship Force through the camera's lens - creating photos that tell the story of Friendship Force.
Time	12 per year, build readiness skills every month through learning and practice	4 per year, broader window of time, as Photographing QCs takes pre-planning of the Friendship Force club to produce the backdrop for the photographic and "newsworthy" opportunity to happen.
Share	https://ffiphotographycc.shutterfly.com/	https://ffiphotographycc.shutterfly.com/

Photographic opportunities within the context of a **Journey** are a unique and authentic means of showing the broader community an insider's experience of what building peace through friendship, discovery, understanding, and service looks like. Photo ops are not just lucky shots - they are created by hosts and ambassadors as they explore and participate in different cultures. FFIPhotoCC prepares photographers to be ready to capture with clarity, and planned, purposeful images.

Beyond Journeys, there are many other ways to capture the essence of friendship. Participating or partnering in larger community events extends goodwill and creates a newsworthy opportunity for your Friendship Force club. Community events attract diverse ethnicities, age groups, and genders, and potential members. Take the opportunity to wear your club shirts and, with the FFI mission in mind, set up a fun activity in which individuals, families, and groups can collaborate and participate. Club activities keep members engaged and have a powerful purpose if the events attract new members.

Here are just a few ideas:

- Work with your local library, Boys and Girls Club, and schools to promote cultural understanding by sponsoring world geography and [cultural Jeopardy games](#) that can be played at community events.
- Work the phone bank at your local public broadcasting station.
- Help serve at community soup kitchen or community dinner and disaster relief efforts.
- Promote and participate in events celebrating the Friendship Force mission, like our founding day on March 1 (called World Friendship Day), or other dates like [Earth Day](#) or the U.N. [International Day of Peace](#).

Don't let Friendship Force goodwill go unnoticed! Donations are great, but action makes better photos. Engage your membership in a purpose with a Club Photography Cluster. Capture the essence of Friendship Force through your lens.

Want more information? Read about [FF Sacramento's First Year Experience](#), and remember to express your interest and [sign up today!](#)